GLASTONBURY PARKS & RECREATION

NEWS RELEASE – APRIL 28, 2017

GLASTONBURY’S BIKE FRIENDLY FACILITY PROGRAM (BFF)

Do you have a business or facility and are looking to attract more business and support cycling? Or are you a cyclist looking to do business in places where you can safely park your bike or for a friendly place to stop during your ride around Glastonbury? Check out the information below to learn more!

BIKE FRIENDLY FACILITY (BFF)

Join other businesses and facilities in Glastonbury and become recognized as a Bike Friendly Facility (BFF)! This NEW program recognizes local businesses and facilities that provide amenities to bicyclists. Participation is FREE and the benefits to participation include:

* A Custom Window Cling to Display
* Listing of your Business/Facility Online: <http://www.glastonbury-ct.gov/bff>
* Show of Community Support
* Opportunity to Promote your Business/Facility to Bicyclists

In order to qualify as a Bicycle Friendly Facility, you must be able to provide the following amenities:

* Bicycle parking that should accommodate a minimum of 4 bicycles and be visible from and close to the entrance it serves - 50’ or less is a good benchmark
* Allow bicyclists to refill their own water bottle at no charge
* One of the Following:
	+ Use of restroom whether bicyclist is a customer or not
	+ No public restroom but can tell a bicyclist of one they can use nearby

We can't wait to see you join our growing list of businesses and facilities already recognized in Glastonbury!

CYCLISTS

Cyclists heading out to ride around Town, check out the listing of businesses and facilities that offer these amenities. Please be respectful of any business/facility you visit by removing or wiping shoes with potentially damaging cleats and keeping restrooms neat and clean.

Should you have any questions, please feel free to contact us at bff@glastonbury-ct.gov